

Daily Kibble is Providing One Lucky Dog “Dinner on Us”

New Giveaway: A Year’s Worth of Holistic Select® Dog Food

Redmond, WA – December 7, 2009

Pet information and review site Daily Kibble is giving away a year's worth of high-quality Holistic Select dog food to one lucky subscriber to the Daily Kibble email newsletter. Anyone can subscribe for free by 12/31/09 and be entered to win a year's worth of dog food (up to \$500). No purchase is necessary. Contest information here:
<http://www.dailykibble.com/dinneronus/>

Daily Kibble co-founder Lynn Blake explains, “We’ve reviewed a wide variety of dog foods over the years, but Holistic Select really stands out because of their holistic approach to pet health and nutrition.”

Daily Kibble co-founder Valerie Golden adds, “This contest is a big deal. Pet-owners often spend thousands of dollars a year feeding their pets. One lucky dog is going to be dining in style for free – for a whole year.”

Press Contact

Terry Miller, CRM Group
425-827-7526
terry@crmgroupusa.com

About Daily Kibble, LLC - www.dailykibble.com

Daily Kibble is a daily e-mail newsletter and web site featuring “the latest, greatest, hottest, and coolest everything for pets: things to do, things to buy, and services for our furry four-legged best friends.” Daily Kibble strives to not just provide information, but also to enhance readers’ enjoyment of, and connection to, their pets.

62% of US households (71.4 million US households) own a pet. Spending on pets is estimated to reach \$45.4 Billion in 2009. Source: 2009/2010 National Pet Owners Survey (http://americanpetproducts.org/press_industrytrends.asp)

About Holistic Select - www.holisticselect.com

Holistic Select goes "beyond natural" by combining a high-quality dog food with ingredients like enzymes, live micro-organisms, botanicals and phytonutrients in a holistic approach to pet health. Holistic Select is one of the brands from WellPet LLC, specialists in health-oriented pet foods.